

THE FIRM

THE FIRM PROPERTY MANAGEMENT

PALM SPRINGS OFFICE

431 Palm Canyon Ste 206,
Palm Springs CA 92262

PALM DESERT OFFICE

74399 HWY-11 Suite D
Palm Desert CA 92260

WHO WE ARE:

THE FIRM



ADAM GILBERT

President

ADAM@FIRMCOMPANIES.COM

(760) 408-8874

DRE #01914157

Adam Gilbert is a third-generation resident of Palm Springs and an entrepreneur involved in various fields related to real estate. Adam began his career as a civil litigation attorney and quickly found his passion for real estate focusing his skills on Sales and Development. As a Principal and President of The Brokerage, Adam leads a team of dedicated agents with offices in Palm Springs & Palm Desert, CA, specializing in commercial real estate sales, leasing, land acquisition, development, government relations and value-added entitlement deals.

Adam also works as a real estate development consultant advising on development projects from land acquisition, entitlement and build-out throughout the Coachella Valley. His personal successes have included the re-zoning of a city block to produce a higher and better use for a property he held an option on, and the rehabilitation of residential homes throughout the Coachella Valley.

Adam was named a Palm Springs Life Top Lawyer in 2017 & 2018 and Top Realtor 2019. Adam is also very involved in the community and is currently acting as President of the Board of Directors for the Palm Springs Boys and Girls Club and serving as a board member of Entrepreneurs Organization – Inland Empire.



MICHELLE DAVIDSON

IN- HOUSE MANAGER

MICHELLE@FIRMCOMPANIES.COM

(760) 343-8929

DRE #02076826

Michelle brings more than 32 years of banking, executive business management, commercial property management and commercial leasing sales experience to her position with The Firm Property Management and eMpower Properties.

Before joining The Firm Commercial, Michelle worked as Senior Property Manager and Vice President for Johnson Commercial Real Estate from 2012 to 2022. Since obtaining her real estate license, Michelle has focused her passion and enthusiasm on the retail, mixed use and office sector of the industry, working to create an impressive track record of success, and becoming the top producer in the brokerage for the year of 2021.

We're honored to have Michelle spearheading this branch, and setting the expectation for our clients both currently and in the future to come.

OUR SERVICES:

THE FIRM

1

EMPOWER PROPERTIES

Manages a portfolio of more than 600,000 square feet of office, retail, industrial, land and mixed-use commercial properties.

2

LEASE ADMINISTRATION

Professional lease management and enforcement using tenant screening tools, in addition to negotiating lease agreements.

3

ACCOUNTING

Monthly financial reporting, budget preparation, online rent collection and direct deposits to owners.

4

CAPITAL & TENANT IMPROVEMENTS

Tenant build outs and building upgrades based on necessity and agreements.

5

MAINTENANCE

Keeping up with property inspections and maintenance requests to ensure clean and safe working conditions.

6

ASSET MARKETING

We view each respective property under our watch as a personal asset and each owner as our business partner.

OUR VALUES:

1

ALWAYS GO P.O.P.

POP = Positive Outlook Personality. Bring and sustain a positive attitude at all times.

2

WHAT'S NEXT?

Build and sustain an Entrepreneurial/ Investor Mindset and Performance.

3

UNDENIABLE WORK ETHIC

Demonstrate an Undeniable Work Ethic that enhances our reputation and value as a firm in the eyes and minds of our Team and our Clients.

4

KIND & ACCOUNTABLE

Be Kind AND Accountable at all times. Kindly and respectfully say what you'll do, and then unfailingly do what you say.

5

CLIENT FIRST

Do the right thing to build life-long relationships and enduring trust with every client. Character counts!

6

TAKE INITIATIVE

Make a Plan,
Make it Work,
and Get it Done!



73925 HWY -111, Palm Desert
Mixed-use Retail Building

03

PROPERTY FACTS:

- Property Type: Retail
- Multi-tenant
- Year Built: 1965
- Subtype: Storefront
- Gross Leasable Area: 588 SF
- 24 Hour Access
- Ample parking

PROPERTY FACTS:

- Freestanding retail
- Rental Rate: \$15.00 /SF/YR
- 21,000 SF
- Year Built: 1950
- 20,000 of available space
- Parking: 50
- Highlights: Signage



45151 Oasis St, Downtown Indio
21,000 SF of Retail Space

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GET IN TOUCH

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38686 El Cerrito Rd, Palm Desert
County of Riverside Assessor & Tax Collector

05

PROPERTY FACTS:

- Office building
- 21,372 SF
- Year Built: 1994
- Zoning: AO
- Inland Empire
- Ample parking

PROPERTY FACTS:

- Multi-tenant
- 22,000 SF
- Year Built: 2004
- 2 Stories
- Parking: 55 spots
- Floor size: 11,000 SF
- 1,410 SF Available



77933 Las Montanas, Palm Desert
Office Building in Desert Business Park

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PROPERTY FACTS:

- Office / Medical building
- 20,129 SF
- 3,758 SF Available
- Year Built: 1990
- Parking: 75 Spaces

72855 Fred Waring Dr, Palm Desert
Office / Medical Building

07

PROPERTY FACTS:

- FOR SALE: \$30,000,000
- Concept Image of The Hotel Indigo
- 250 Room Hotel
- 35 Acres
- 187,500 SF
- Construction staus: Proposed



84141 Avenue 48, Indio
Coachella Resort

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