

PALM SPRINGS OFFICE

431 Palm Canyon Ste 206, Palm Springs CA 92262

PALM DESERT OFFICE

74399 HWY-11 Suite D Palm Desert CA 92260

WHO WE ARE:

THE FIRM



ADAM GILBERT
President

ADAM@FIRMCOMPANIES.COM (760) 408-8874 DRE #01914157 Adam Gilbert is a third-generation resident of Palm Springs and an entrepreneur involved in various fields related to real estate. Adam began his career as a civil litigation attorney and quickly found his passion for real estate focusing his skills on Sales and Development. As a Principal and President of The Brokerage, Adam leads a team of dedicated agents with offices in Palm Springs & Palm Desert, CA, specializing in commercial real estate sales, leasing, land acquisition, development, government relations and value-added entitlement deals.

Adam also works as a real estate development consultant advising on development projects from land acquisition, entitlement and build-out throughout the Coachella Valley. His personal successes have included the re-zoning of a city block to produce a higher and better use for a property he held an option on, and the rehabilitation of residential homes throughout the Coachella Valley.

Adam was named a Palm Springs Life Top Lawyer in 2017 & 2018 and Top Realtor 2019. Adam is also very involved in the community and is currently acting as President of the Board of Directors for the Palm Springs Boys and Girls Club and serving as a board member of Entrepreneurs Organization – Inland Empire.



MICHELLE DAVIDSON

IN- HOUSE MANAGER

MICHELLE@FIRMCOMPANIES.COM (760) 343-8929 DRE #02076826 Michelle brings more than 32 years of banking, executive business management, commercial property management and commercial leasing sales experience to her position with The Firm Property Management and eMpower Properties.

Before joining The Firm Commercial, Michelle worked as Senior Property Manager and Vice President for Johnson Commercial Real Estate from 2012 to 2022. Since obtaining her real estate license, Michelle has focused her passion and enthusiasm on the retail, mixed use and office sector of the industry, working to create an impressive track record of success, and becoming the top producer in the brokerage for the year of 2021.

We're honored to have Michelle spearheading this branch, and setting the expectation for our clients both currently and in the future to come.

OUR SERVICES:





EMPOWER PROPERTIES

Manages a portfolio of more than 600,000 square feet of office, retail, industrial, land and mixed-use commercial properties.



CAPITAL & TENANT IMPROVEMENTS

Tenant build outs and building upgrades based on necessity and agreements.

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LEASE ADMINISTRATION

Professional lease management and enforcement using tenant screening tools, in addition to negotiating lease agreements.



MAINTENANCE

Keeping up with property inspections and maintenance requests to ensure clean and safe working conditions.

3

ACCOUNTING

Monthly financial reporting, budget preparation, online rent collection and direct deposits to owners.



ASSET MARKETING

We view each respective property under our watch as a personal asset and each owner as our business partner.

OUR VALUES:



ALWAYS GO P.O.P.

POP = Positive Outlook
Personality. Bring and sustain a
positive attitude at all times.



KIND & ACCOUNTABLE

Be Kind AND Accountable at all times. Kindly and respectfully say what you'll do, and then unfailingly do what you say.



WHAT'S NEXT?

Build and sustain an Entrepreneurial/ Investor Mindset and Performance.



CLIENT FIRST

Do the right thing to build lifelong relationships and enduring trust with every client. Character counts!



UNDENIABLE WORK ETHIC

Demonstrate an Undeniable Work Ethic that enhances our reputation and value as a firm in the eyes and minds of our Team and our Clients.



TAKE INITIATIVE

Make a Plan, Make it Work, and Get it Done!



PROPERTY FACTS:

Property Type: Retail

Multi-tenant

Year Built: 1965

• Subtype: Storefront

• Gross Leasable Area: 588 SF

• 24 Hour Access

• Ample parking

PROPERTY FACTS:

Freestanding retail

Rental Rate: \$15.00 /SF/YR

21,000 SF

Year Built: 1950

20,000 of available space

Parking: 50

Highlights: Signage



GET IN TOUCH





PROPERTY FACTS:

- Office building
- 21, 372 SF
- Year Built: 1994
- Zoning: AO
- Inland Empire
- Ample parking

PROPERTY FACTS:

- Multi-tenant
- 22,000 SF
- Year Built: 2004
- 2 Stories
- Parking: 55 spots
- Floor size: 11,000 SF
- 1,410 SF Available



77933 Las Montanas, Palm Desert Office Building in Desert Business Park

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GET IN TOUCH



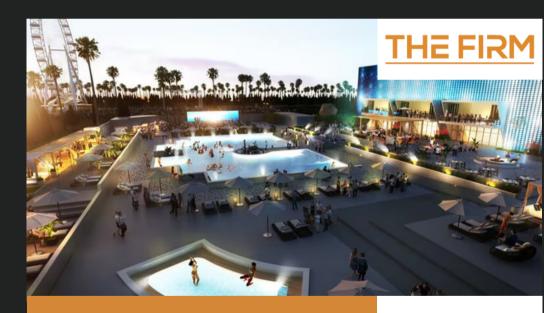


PROPERTY FACTS:

- Office / Medical building
- 20,129 SF
- 3,758 SF Available
- Year Built: 1990
- Parking: 75 Spaces

PROPERTY FACTS:

- FOR SALE: \$30,000,000
- Concept Image of The Hotel Indigo
- 250 Room Hotel
- 35 Acres
- 187,500 SF
- Construction staus: Proposed



84141 Avenue 48, Indio Coachella Resort

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